

LOYALTY REWARDS PROGRAM

When you think of free travel... think of GKY REWARDS.



Great for business travelers, personal vacations, even high quality merchandise!

Getting where you want to go is as easy as 1, 2... (there's no need for a "3")!

1. Do business with us...

Your business is important to us. Paying us promptly allows us to operate more efficiently and we would like to share these benefits with you for being a valued business partner.

2. Pay us promptly...

GKY Dental Arts, Inc. will honor you with GKY Reward credits^(*) equal to 2% of your monthly statement balance, when your account is current and paid in full (by check) by the 15th of each month. A monthly minimum statement balance of \$1000 is also required to qualify.

^(*) One GKY reward credit equals one dollar in purchasing power through TravelFlo Group.

3. Start earning rewards immediately and begin building reward credits for use on travel or merchandise.

GKYRewards can be redeemed, for any travel related service(s) you can purchase through a travel agency (airline tickets, hotels, car rentals, cruises, vacation packages, and more).



GKY Rewards accumulate monthly in your personalized, secure online account that can be accessed at www.gkydentalarts.com/support/rewards. A user name and password is required to access your GKY Dental Rewards account. Your account will be set up automatically once you qualify.

HOW DO GYK REWARDS COMPARE TO CREDIT CARD POINTS?

CREDIT CARD AIR MILES

- Earn 1% of purchases (current industry average).....
- Expiration dates on miles & Extensive blackout dates.....
- In most cases limited to air travel.....
- Generally, limited to particular airlines.....
- Air Miles can not be used in conjunction with cash.....
- Must be redeemed through credit card company or airline....

GKY REWARDS

- Earn 2% of purchases
- No blackout dates
- No restrictions on airline tickets
- Use airline of your choice
- Rewards can be used in conjunction with CASH
- Can be redeemed directly through the TravelFlo Group Redemption Center or the travel agency of choice

Remember, GKY Rewards are valued like CASH!!! For example, instead of using 25,000 or 30,000 credit card air miles for a round-trip ticket from Los Angeles to Las Vegas, (retail \$138) you could purchase FOUR of the same ticket with the equivalent value in GKY Rewards \$600.00 (30,000 x 0.02)!

Three ways of redeeming your GKY Rewards:

1. TravelFlo Redemption Center:

Call TravelFlo Group toll-free **1-888-430-1615** to receive "Concierge Level" customer service for all of your travel needs. Once your personal TravelFlo consultant finalizes all travel arrangements, your GKY Rewards account will be debited and you will only be accountable to pay the remaining balance.

2. Travel Agent of Choice:

Make your arrangements through a travel agent of your own. Have your travel agent call TravelFlo Group at **1-888-430-1615**. Once TravelFlo Group makes contact with your travel agent, your travel agency will be paid directly on your behalf up to the full amount available in your GKY Rewards account. If a remaining balance occurs, you would be accountable to compensate the difference.

3. Ordering Name-brand Merchandise:

Redeem reward credits for name-brand merchandise online, through the TravelFlo Group merchandise catalog - featuring over 4,000 items, including the latest electronics, appliances, sports equipment, and much more.



1-888-430-1615
contact@travelflo.com

To learn more about this exciting program, call GKY Dental at 1-800-548-3384.

Our way of thanking our valued business partners for their continued support!